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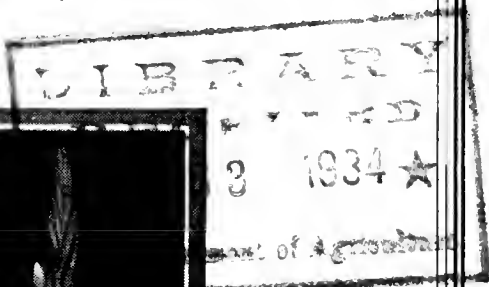
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62.61

1934 CATALOG

of

Gladiolus Bulbs



Iris, Peonies, Dahlias, Phlox,
Madonna Lilies,
Gaillardias

HOWARD M. GILLET

Bulb and Flower Grower

NEW LEBANON, N. Y.



READ BEFORE ORDERING

Remittance must accompany all orders.

Stamps accepted for small amounts.

No orders accepted for less than 50c.

Not less than 6 bulbs of one kind at dozen rates;
50 at 100 rates.

Don't hesitate to order a long list of single bulbs if you wish. We fill hundreds of just such lists.

ALL ORDERS SENT PREPAID, except those at the prices per 100 which are considered wholesale orders. Retail orders (single bulbs to dozen lots, collections, etc.) usually sent parcel post. Wholesale orders usually go express collect. Mixed orders of both retail and wholesale items will generally be shipped express collect, with extra bulbs included free to help pay express. Cultural directions are included free with every order for gladiolus.

Send in your order EARLY, as some varieties are sold out quickly. Order in January, February or early March, if possible, so as to get the very best stock. We book the order and send the bulbs in the spring. As a rule, winter orders go out in March, and March orders in April. Southern orders sent any safe weather after February 15th. Although early orders are preferable, we are filling orders satisfactorily all through May and up to late June.

Safe arrival guaranteed anywhere in the U. S. A.

All my bulbs are good blooming size unless otherwise stated. Many are extra large and heavy. I do not sell the smaller sizes or bulblets. All varieties are labeled (except the Economy Collection and Mixtures).

I exert the greatest care to keep all stock true to name, sound and strong, and will replace any stock that may prove untrue to name or refund amount received for same. My stock is state inspected.

Write your name and address very plainly.

Bank reference: Berkshire Trust Co., Pittsfield, Mass.

Address all orders to

HOWARD M. GILLET
NEW LEBANON, N. Y.

My telephone number is 112F13.



LOS ANGELES



GIANT NYMPH

CULTURE OF GLADIOLUS

If you can grow potatoes you can grow Gladiolus. Plant in any good garden soil as soon as ground is workable up to the first of June. If several plantings are made at different times the season of bloom will be lengthened. Do *not* plant in shade of trees or buildings, and do not allow *fresh* manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs five to six inches deep in rows and about three to four inches between each bulb. Rows about 18 inches apart. Or may be massed in beds about four inches apart each way. If planted in quantity and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let at least four leaves remain on the plant to allow the bulb to mature properly. Dig bulbs in the fall, cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar.

On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should place them in vases in the house. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bud opens, leaving at least four leaves on the plant to mature the bulb. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top, and a vase of blooms may be kept fresh and beautiful for a week or ten days.

My bulbs are all treated for disease prevention and are free from Thrips. (See page 13). Satisfaction guaranteed or money refunded.



A PORTION OF ONE OF MY FIELDS SHOWING THE
RANK GROWTH OF STALKS

TIME REQUIRED TO BLOOM

The number of days required to bloom depends on the latitude, weather, kind of soil, size of bulbs, depth of planting, etc., so that I consider the tables given by some growers as unreliable. I prefer to class them as EE—extra early; E—early; EM—early medium; M—medium; LM—late medium; and L—late. An early variety will take about 70 to 75 days; medium, 85 days; and late, 95 days. These figures, however, are only approximate.

GLADIOLUS

	Each	Doz.	100
A. B. Kunderd—(M) Cream and pink.....	.05	.50	3.00
Aflame—(M) Immense tall red.....	.10	.75	4.50
Aida—(E) Deep violet blue.....	.15	1.00	6.00
Albatross—(M) Finest white.....	.20	2.00	10.00
Alice Tiplady—(E) Orange saffron.....	.04	.35	1.50
Allen V. Bunce—(E) Orange yellow.....	.05	.50	2.50
America—(LM) Very light shell pink.....	.05	.35	1.50
Apricot Glow—(M) Soft apricot. Tall.....	.10	1.00	4.00
Antioch—(M) Strawberry pink.....	.15	1.50	7.50
Anzac—(M) Salmon and cream, red mark.....	.20	2.00	8.00
Arabia—(EM) Very dark mahogany.....	.05	.50	3.00
Ave Maria—(EM) Light violet blue.....	.15	1.00	6.00
A. W. Hunt—(M) Large fire red.....	.10	1.00	4.00
Battle Creek—(E) Dark purple violet.....	.08	.75	3.50
Beatrice—(M) Strawberry pink.....	.10	.75	3.50
Belinde—(M) Light cream yellow.....	.20	1.75	6.00
Berty Snow—(M) Large lavender. Choice.....	.10	1.00	5.00

Don't hesitate to order a list of single bulbs if you wish. We fill hundreds of just such lists.

	Each	Doz.	100
Betty Nuthall—(L) Light orange pink. Fine.....	.10	1.00	5.00
Break O'Day—(EE) Large cream and pink. Tall..	.08	.75	3.50
Bumble Bee—(E) Salmon rose pink.....	.08	.75	4.00
Butterboy—(EE) Buttercup yellow.....	.05	.40	2.50
Byron L. Smith—(EM) Pink-lavender.....	.08	.75	3.50
Capt. Boynton—(EM) Tall light lavender.....	.08	.75	3.50
Cardinal Prince—(EM) Cardinal red.....	.08	.75	3.50
Carmen Sylva—(M) Snow white.....	.08	.75	4.00
Catherine Coleman—(M) Big fine salmon rose.....	.10	1.00	4.00
Charlemagne—(M) Large sunrise red, flaked.....	.10	1.00	4.00
Charles Dickens—(M) Violet purple, blotch.....	.10	1.00	4.00
Chateau Thierry—(M) Orange red, yellow spot.....	.05	.50	3.00
Chocolate Queen—(E) Chocolate red. Odd.....	.15	1.50	6.50
Crimson Glow—(M) Rich crimson. Fine.....	.05	.50	2.50
Dr. J. H. Neeley—(EM) Tinted white.....	.06	.50	3.00
Diana—(M) Solid crimson.....	.05	.50	3.00
Dorrit—(EM) Lavender pink, flaked deeper.....	.08	.75	4.50
Dream—(LM) Salmon red, blotched.....	.08	.75	4.00
Dr. Bennett—(M) Fine exhibition flame red.....	.08	.75	3.50
Dr. Moody—(M) Soft bluish lavender.....	.10	1.00	4.50
Dr. Nelson Shook—(EM) Deep tyrian rose.....	.10	1.00	4.50
Duchess of York—(M) Purple blue.....	.08	.75	4.00
Early Sunrise—(E) Large salmon scarlet.....	.08	.75	4.00
Elizabeth Tabor—(EE) Very early rose pink.....	.06	.50	3.00
Elsie Rose—(M) Pink and yellow, striped ruby.....	.20	2.00	10.00
Emile Aubrun—(M) Coppery bronze. Novelty.....	.08	.75	4.00
Energy—(E) Bright scarlet. Regular torch.....	.08	.75	4.00
Enigma—(EM) Speckled red, white and blue.....	.15	1.50	7.50
Ethelyn—(EM) Orange yellow.....	.04	.35	2.00
Evelyn Kirtland—(M) Fine tall pink.....	.05	.50	3.00
Exquisite—(M) American Beauty rose color.....	.06	.50	3.00
Fay Lanphier—(M) Large lovely coral lustre.....	.10	1.00	5.50
Fern Kyle—(M) Large ruffled cream white.....	.08	.75	4.50
Flaming Sword—(M) Flaming red. Many open....	.08	.75	4.00
Flossie—(EM) Striped red and pink. Tall.....	.08	.75	4.00
Frosty Morning—(M) Frosted mahogany. Odd.....	.20	2.00	9.50
Gaiety—(EM) Splashed scarlet and white.....	.10	1.00	4.50
Gertrude Errey—(M) Light pink. (Australia).....	.08	.75	4.00
Giant Myrtle—(M) Light pink, flaked.....	.10	1.00	5.00
Giant Nymph—(M) Sturdy light pink.....	.08	.75	3.50
Gloriana—(EM) Tall golden salmon.....	.06	.50	3.50
Golden Dream—(M) Clear deep yellow, tall.....	.06	.50	3.50
Gold Eagle—(EE) Early yellow.....	.05	.40	2.50

VIGORO. A complete plant food for all fertilizing purposes. Recommended highly for use in growing Gladiolus. Mix Vigoro with the soil in bottom of bulb trench at the rate of about 1 pound (1 pt.) to each 50 ft. of row, assuming trench to be 6 in. wide. Write for Vigoro circular.

12-oz. package, 20c; 5-lb. package, 75c; postpaid east of Miss. River. 25-lb. bag, \$1.50; 50-lb. bag, \$2.50; 100-lb. bag, \$4.00; not prepaid.

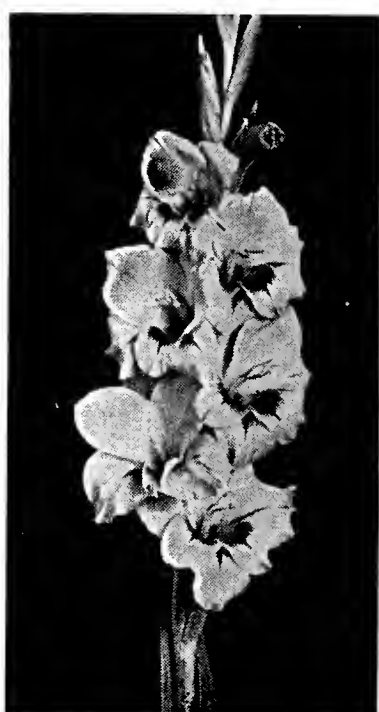
	Each	Doz.	100
Glory of Kennemerland—(M) Rose pink.....	.05	.40	2.50
Golden Measure—(M) Tall rank yellow.....	.08	.75	4.00
Goliath—(EM) Dark reddish purple.....	.10	1.00	4.50
Gladdie Boy—(E) Pink and yellow. Pretty.....	.08	.75	4.00
Gov. Hanley—(E) Rich cardinal red.....	.05	.50	3.00
Halley—(EE) Large early salmon pink.....	.04	.35	2.25
Helen Howard—(M) Buff pink and gold.....	.10	.75	5.00
Helen Wills—(M) Tall cream white.....	.10	1.00	6.00
Herbstzauber—(L) Large late orange salmon.....	.10	1.00	5.00
Highland Laddie—(M) Rose pink, shading light.....	.05	.50	3.50
Illuminator—(M) Carmine red. Stately.....	.08	.75	3.50
Immaculate—(M) White. Useful cut flower.....	.08	.75	3.50
Immensity—(LM) Large salmon. Strong.....	.10	1.00	5.00
Iwa—(M) Light rose pink. Dark blotch.....	.08	.75	4.00
J. A. Carbone—(LM) Glowing orange salmon.....	.05	.40	3.00
Jack London—(M) Light salmon, striped orange.....	.05	.50	3.00
Jane Addams—(M) Fine large lavender.....	.15	1.50	7.50
John Alden—(EM) Light yellow. Dark spot.....	.04	.35	2.25
Joe Coleman—(M) Bright red. Carmine blotch....	.06	.50	3.00
Joerg's White—(M) Fine large white.....	.10	1.00	5.00
J. T. Pirie—(M) Mahogany brown. Odd.....	.08	.75	4.00
Kokomo—(EM) Pomegranite purple.....	.05	.40	2.50
La Paloma—(EM) Clear bright orange15	1.50	7.50
Lavender Bride—(EM) Large lavender gray-blue....	.08	.75	4.00
Loella—(M) Old rose, flaked smoky blue. Odd.....	.15	1.50	6.50
Le Marechal Foch—(E) Large very light pink.....	.04	.35	2.00
London Smoke—(M) Odd colored smoky.....	.10	.75	4.00
Longfellow—(M) La France pink.....	.08	.75	4.00
Los Angeles—(M) Tall shrimp pink.....	.04	.35	2.00
Lucette—(EM) Ivory white. Phlox pink line.....	.05	.50	2.50
Madame Sully—(EM) White, with red spot.....	.20	2.00	10.00
Marie Kunderd—(EE) Early ruffled white.....	.08	.75	4.00
Marietta—(EM) Large geranium pink.....	.08	.75	4.00
Marmora—(M) Australian lavender gray. Odd.....	.10	1.00	5.00
Marnia—(LM) Orange.....	.06	.50	3.00
Marshal Foch—(M) Fine salmon pink.....	.06	.50	3.50
Mary Pickford—(E) Creamy white, yellow throat....	.06	.50	3.00
Ming Toy—(EM) Tall bronzy buff.....	.04	.35	2.25
Minuet—(LM) One of the finest lavenders.....	.10	1.00	5.00
Miss Spokane—(M) Handsome salmon pink.....	.10	1.00	5.00
Monon—(M) Variegated pink.....	.05	.40	3.00
Morning Glory—(M) Light yellow. Sturdy.....	.06	.50	3.50
Morocco—(M) Dark red, almost black.....	.15	1.50	7.50
Mother Machree—(L) Smoky lavender, orange, and gray. Odd.....	.20	2.00	10.00
Mrs. Francis King—(L) Flame scarlet.....	.04	.35	2.25
Mrs. F. C. Peters—(L) Rose lilac.....	.08	.75	4.00
Mrs. F. Pendleton—(M) Light pink, red blotch.....	.05	.50	2.75
Mrs. J. K. Armsby—(M) Coral pink, many open.....	.10	1.00	4.50
Mrs. L. Douglas—(M) Giant begonia rose. Tall....	.08	.75	4.00
Mrs. Moulton—(EM) Dark crimson, or wine.....	.10	.75	4.50
Mrs. J. R. Walsh—(LM) Ruffled flesh pink.....	.10	.75	4.50

	Each	Doz.	100
Mrs. P. W. Sisson—(LM) Pink. Many open.....	.08	.60	4.00
Mrs. Konynenberg—(EM) Lilac blue.....	.10	.75	5.00
Mrs. W. Richardson—(M) Crimson, maroon center	.10	1.00	5.00
Muriel—(M) Light violet blue.....	.10	1.00	5.00
Nancy Hanks—(EM) Apricot, orange and pink.....	.08	.75	4.00
Niagara—(EM) Cream yellow, splashed pink.....	.08	.75	4.00
Nixe—(M) Jasper pink. Many open.....	.10	1.00	5.50
Normanda—(EM) Apricot and yellow.....	.10	.75	5.00
Obelisque—(EM) Large light yellow. Fine.....	.25	2.50	10.00
Olive Goodrich—(M) White, edged pink.....	.08	.75	4.50
Opalescent—(LM) Light rose lavender.....	.06	.50	3.00
Orange Flame—(M) Glowing orange vermillion.....	.10	1.00	5.00
Orange Glow—(E) Orange salmon. Tall.....	.05	.40	2.50
Orange Prince—(EM) Orange yellow. Pretty.....	.04	.35	1.50
Orange Queen—(E) Copper orange yellow..	.05	.40	2.00
Osalin—(M) Coral pink.....	.10	.60	4.00
Paul Pfitzer—(M) Dark reddish purple.....	.20	2.00	7.50
Peacherino—(M) Peaches and cream.....	.10	.75	4.00
Pfitzer's Triumph—(M) Enormous orange scarlet...	.10	1.00	4.50
Pontiac—(L) Large vermillion red. White spot.....	.10	1.00	4.00
Pride of Wanakah—(M) Beautiful lavender rose.....	.08	.75	3.50
Prince of India—(M) Curious gray, brown, blue.....	.20	2.00	8.50
Prince of Wales—(EE) Salmon. Beautiful.....	.08	.75	4.00
Principine—(M) Bright scarlet. White throat.....	.05	.50	2.50
Purple Queen—(M) Deep dark violet purple.....	.10	1.00	5.00
Purple Glory—(M) Tall dark maroon.....	.08	.75	4.00
Reah—(M) Rich mallow purple. Dark blotch.....	.25	2.50	12.50
Red Glory—(M) Tall carmine red. Handsome.....	.10	1.00	5.00
Red Knight—(M) Rich mahogany red. Dark.....	.10	1.00	4.50
Remembrance—(M) Salmon rose pink. Blotch.....	.08	.75	4.00
Richard Diener—(LM) Geranium pink. Many open	.08	.75	4.00
Romance—(EM) Salmon rose, border bluish. Odd..	.06	.50	3.00
1910 Rose—(EE) Extra early pink rose.....	.05	.40	2.25
Rose Ash—(L) Odd smoky rose. Tall.....	.06	.50	3.00
Salmon Glow—(EE) Lovely orange salmon.....	.08	.75	3.50
Scarlano—(EM) Tall fine ruffled scarlet.....	.06	.50	3.00
Scarlet Princes—(EM) Clear scarlet red.....	.08	.75	3.50
Scarlet Wonder—(M) Big rich scarlet red.....	.10	1.00	4.00
Shell Pink—(E) Tall early rose pink.....	.08	.75	4.00
Souvenir—(E) Pure deep yellow. Prim.....	.04	.35	2.00
Splendorra—(E) Very dark wine black.....	.06	.50	3.00
Star of the Sea—(M) Large peach red.....	.15	1.50	6.50
St. Thomas—(EM) Rose red, very dark blotch.....	.20	2.00	8.50
Sunshine Glow—(E) Orange scarlet, yellow throat..	.10	1.00	4.00
Sweet Lavender—(E) Light lavender. Blotched....	.06	.50	3.00
Sweet Rose—(E) Soft rose pink. Fine shade.....	.08	.75	4.00
Taro—(EM) Handsome dark cerise.....	.10	1.00	4.50
Theda—(EE) Shrimp pink and yellow. Very early..	.03	.25	2.50

Sprinkle Naphthalene Flakes over your Gladiolus bulbs when storing. We use it lightly and leave it on all winter. Result: No Thrips. See page 13.



GIANT NYMPH



IWA

	Each	Doz.	100
Trudel Grotz—(EM) Big salmon pink.....	.15	1.50	6.50
Vaughan's White—(M) Snow white. Strong.....	.08	.75	4.00
Veilchenblau—(M) Fine violet blue.....	.15	1.50	6.50
Venus—(EE) Waxy white, delicately tinted.....	.05	.50	3.00
Vesta Tilly—(EM) Large very light pink.....	.08	.75	4.00
War—(L) Deep crimson red. Late.....	.06	.50	3.00
W. H. Phipps—(L) Geranium pink. Many open....	.10	1.00	4.00
Wilbrink—(EE) Early flesh pink.....	.04	.35	2.25
Wm. Pfitzer—(EM) White. Strong plant.....	.10	1.00	4.50
W. E. Fryer—(M) Large dark purple violet.....	.10	1.00	5.00
Yvonne—(E) Blushed cream. Very large. Fine....	.10	1.00	4.50

SPECIAL OFFER—1 bulb each of the 170 varieties listed in this catalog, retail value \$13.77 for \$12.00. All labeled and sent postpaid. This collection would be the "talk of your town".

I do not sell the smaller sizes or bulblets.

FREE BOOK WITH A \$10 ORDER.

(See back cover)

LIBERTY MIXTURE OF GLADIOLUS

Highly assorted kinds and colors. Good bulbs sure to bloom. An inexpensive mixture, but excellent value for the price, as there are many fine named varieties in the lot. 50 for \$1.00 postpaid. \$1.75 per 100; \$15.00 per 1000, F. O. B. 100 by parcel post within 2nd zone, \$1.90 postpaid; 3rd zone, \$2.00 postpaid.

GILLET'S GLADIOLUS COLLECTIONS

These offers afford a handy way of ordering where one wishes to obtain a bulb or two of a number of varieties. They have been selected with care, and with an idea to obtain a wide range of colors. Although prices are the lowest ever, you save a few cents on each collection.

Each variety in a separate bag and labeled.

When ordering, just give the letter

COLLECTION "A"

1 Los Angeles, shrimp pink.....	\$.04
1 Gold Eagle, yellow.....	.05
1 America, lavender-pink05
1 Lucette, white.....	.05
1 Halley, salmon-pink.....	.04
1 Wilbrink, flesh.....	.04
1 Joe Coleman, red06
1 Mrs. F. King, flame color04
1 Alice Tiplady, orange04
1 Principine, scarlet.....	.05
1 Mrs. Pendleton, blotched.....	.05
1 1910 Rose, rose-pink.....	.05

12	Retail value	\$.56
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Special price, labeled and postpaid, 50c

COLLECTION "B"

1 Morning Glory, yellow.....	\$.06
1 Goliath, purple.....	.10
1 Olive Goodrich, white.....	.08
1 Prince of Wales, salmon08
1 Chateau Thierry, orange-red05
1 Niagara, light yellow08
1 Le Marechal Foch, big light pink.....	.04
1 Osalin, pink.....	.10
1 Eliz. Tabor, blotched pink.....	.06
1 Gov. Hanley, cardinal05
1 Orange Prince04
1 Capt. Boynton, lavender.....	.08

12	Retail value,	\$.82
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Special price, labeled and postpaid, 75c

COLLECTION "C"

1 Dr. Moody, lavender.....	\$.10
1 Sweet Lavender, blotched.....	.06
1 Mrs. Moulton, crimson-wine.....	.10
1 Dr. Bennett, red.....	.08
1 Scarlet Princeps.....	.08
1 Vesta Tilly, light pink.....	.08
1 Gloriana, gold salmon.06
1 Illuminator, carmine08
1 Splendorra, wine-black.....	.06
1 Orange Queen.....	.05
1 A. B. Kunderd, ruffled cream.....	.05
1 Cardinal Prince, red.....	.08

12	Retail value,	\$.88
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Special price, labeled and postpaid, 80c

COLLECTION "D"

1 Helen Howard, pink and gold.....	.10
1 Diana, cardinal-red05
1 Evelyn Kirtland, pink05
1 Marie Kunderd, white08
1 Lavender Bride.....	.08
1 Mrs. P. W. Sisson, pink.....	.08
1 Duchess of York, blue.....	.08
1 Jack London, orange.....	.05
1 Butterboy, yellow.....	.05
1 Wm. Pfitzer, white,.....	.10
1 Remembrance, red.....	.08
1 Iwa, light rose-pink.....	.08
1 Ethelyn, orange-yellow.....	.04
1 War, dark red.....	.06
1 Pride of Wanakah, rose.....	.08

15	Retail value,	\$1.06
	Special price, labeled and postpaid, \$.95

COLLECTION "F"

This is an extra fine collection and one you will be proud to show your friends.

1 Break o' Day, pink.....	\$.08
1 Early Sunrise, big sunrise-red.....	.08
1 Golden Measure, tall yellow.....	.08
1 Chas. Dickens, violet purple.....	.10
1 Crimson Glow, rich crimson.....	.05
1 Sweet Rose, rose.....	.08
1 Purple Glory, rich dark maroon.....	.08
1 Flossie, pink.....	.08
1 Battle Creek, dark violet.....	.08
1 Scarlano, fine scarlet.....	.06
1 Vaughan's White.....	.08
1 Gaiety, splashed red.....	.10
1 Rose Ash, unusual novelty.....	.06
1 Mother Machree, smoky.....	.20
1 Golden Dream, yellow.....	.06
1 Arabia, mahogany.....	.05
1 Exquisite, rose.....	.06
1 Romance, odd.....	.06
1 Mary Pickford, white, yellow throat.....	.06
1 Orange Glow, orange salmon.....	.05

20	Retail value,	\$1.55
	Special price, labeled, postpaid, \$	1.40

Note: The above five collections, A, B, C, D, and F do not duplicate each other and have a retail value of \$4.87. All five collections sent postpaid for \$4.25. This offer is a bargain, and would make a beautiful display in your garden.



OYAMA PLANT FOOD

A preparation to dissolve in water for use as a liquid fertilizer. Especially recommended for house plants. Keeps them green and luxuriant all winter. Clean, odorless and economical.

House plant size, to make 6 gallons,
30c postpaid

Garden size, to make 32 gallons,
\$1.10 postpaid

COLLECTION "G"

1	Purple Queen, violet-purple.....	\$.10
1	Red Glory, dark red.....	.10
1	Catherine Coleman, rose.....	.10
1	Dr. Bennett, scarlet.....	.08
1	Antioch, pink.....	.15
1	Belinde, cream yellow.....	.20
1	Longfellow, pink.....	.08
1	Marnia.....	.06
1	Dr. Nelson Shook, wine red.....	.10
1	Venus, tinted white.....	.05
1	Yvonne, blush white, blotch.....	.10
1	Sunshine Glow, early scarlet.....	.10

12	Retail value,	\$1.22
	Special price, labeled, postpaid, \$1.10	

COLLECTION "J"

1	Giant Nymph, large light rose-pink.....	\$.08
1	A. B. Kunderd, ruffled cream, red feather05
1	Trudel Grotz, salmon-pink15
1	Bumble Bee, pink.....	.08
1	W. H. Phipps, pink.....	.10
1	Orange Flame, red.....	.10
1	Gold Eagle, yellow.....	.05
1	Nixe, pink.....	.10
1	Mrs. J. R. Walsh, beautiful blotched10
1	Gladdie Boy, pink and yellow.....	.08
1	Dr. Neeley, very light.....	.06
1	Mrs. Leon Douglas, giant begonia-rose.....	.08
1	Marietta, light salmon.....	.08
1	Taro, handsome dark cerise.....	.10

14	Retail value,	\$1.21
	Special price, labeled, postpaid, \$1.10	

COLLECTION "L"—Very Light

1	A. B. Kunderd, cream and pink.....	\$.05
1	Gold Eagle.....	.05
1	Butterboy, yellow05
1	Dr. Neeley, tinted white.....	.06
1	Vaughan's White.....	.08
1	Gertrude Errey, pink.....	.08
1	Lucette, white.....	.05
1	Break o' Day, pink.....	.08
1	Venus, tinted white.....	.05
1	Vesta Tilly, blush-white.....	.08
1	Capt. Boynton, light lavender.....	.08
1	Yvonne, blushed white.....	.10

12	Retail value,	\$.81
	Special price, labeled, postpaid, 70c	

BOOKS ON GARDENING

Gladiolus, by <i>Rockwell</i>	Postpaid \$1.00
Irises, by <i>Rockwell</i>	" 1.00
Dahlias, by <i>Rockwell</i>	" 1.00
Rock Gardens, by <i>Rockwell</i>	" 1.00
Roses, by <i>Rockwell</i>	" 1.00
Peonies, by <i>Rockwell</i>	" 1.00
Perennial Gardens, by <i>Ortloff</i>	" 1.25

COLLECTION "P"—Pinks

One bulb each: Evelyn Kirtland, Antioch, Nixe, Le Marechal Foch, Mrs. F. Pendleton, Bumble Bee, Beatrice, Prince of Wales, Longfellow, 1910 Rose, Shell Pink, and Eliz. Tabor. 12 bulbs. Retail value, 92c.

Special price, labeled and postpaid, 80c

COLLECTION "R"—Reds

One bulb each: Crimson Glow, Diana, Aflame, Remembrance, Scarlet Wonder, Gov. Hanley, Cardinal Prince, Joe Coleman, Principine, Scarlet Princeps, Scarlano, and War. 12 bulbs. Retail value 82c.

Special price, labeled and postpaid, 75c

COLLECTION "V"—Blues, etc.

One bulb each: Aida, Ave Maria, Veilchenblau, Dr. Moody, Chas. Dickens, Duchess of York, Capt. Boynton, Muriel, Mrs. F. C. Peters, and Minuet. 10 bulbs. Retail value 1.09.

Special price, labeled and postpaid, \$1.00

COLLECTION "Y"—Yellows

One bulb each; Alice Tiplady, Ming Toy, A. V. Bunce, Golden Measure, Butterboy, Souvenir, Orange Prince, Morning Glory, Orange Queen, Golden Dream, Ethelyn, and Gold Eagle. 12 bulbs. Retail value 60c.

Special price, labeled and postpaid, 50c

COLLECTION "H"—Very Darks

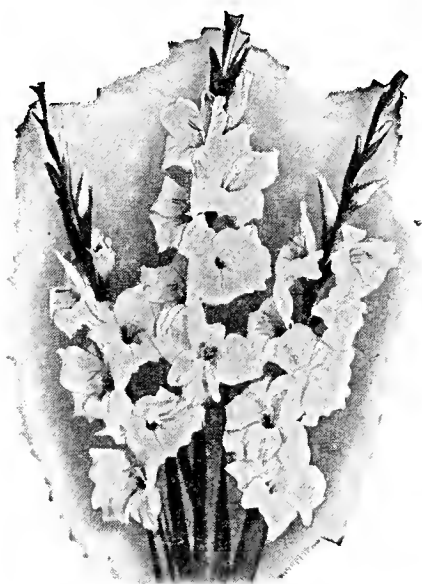
One bulb each: Battle Creek, Red Knight, Goliath, Arabia, Mrs. Moulton, Purple Glory, Splendorra, Purple Queen, Kokomo and W. E. Fryer. 10 bulbs. Retail value 82c.

Special price, labeled and postpaid, 75c

COLLECTION "O"—Odd Colors

One bulb each: Copper Bronze, Enigma, Bengal Tiger, London Smoke, Mother Machree, Monon, Gaiety, Ioella, Prince of India, Romance, Rose Ash, J. T. Pirie, Emile Aubrun, and Marmora. 14 bulbs. Retail value \$1.33.

Special price, labeled and postpaid, \$1.25



COLLECTION "W"—Whites

1 Fern Kyle	\$.08
1 Carmen Sylva.....	.08
1 Dr. Neeley.....	.06
1 Wm. Pfitzer.....	.10
1 Marie Kunderd....	.08
1 Joerg's White.....	.10
1 Immaculate.....	.08
1 Albatross.....	.20
1 Helen Wills.....	.10
1 Vaughan's White..	.08
1 Lucette.....	.05
1 Mary Pickford06

12 Retail value, \$1.07

Special price, labeled, postpaid, \$1.00

All 15 Collections, \$12.75 postpaid.

DID THRIPS BOTHER YOU?

During the past three years an insect called the "Gladiolus Thrip" has been giving some trouble in certain parts of the country. If you failed to obtain good bloom last summer, the flowers having a stunted withered appearance, or possibly the buds drying up before the flowers had a chance to come out, the chances are that Thrips were to blame. These insects are so small that they easily escape notice altogether, even where the plants are carefully examined. The young are almost too small to be seen with the unaided eye. The very young are straw color, the half-grown are orange, and the adults are black except for cream-colored bases of the wings. This pest comes in the wind from neighboring gardens or fields, breeds on the plants, and goes down on the bulbs in the fall and winters over on the bulbs in storage.

When the plants have become so infested that the damage is quite noticeable spraying is not effective for the reason that the insects are under the leaf or bud sheaths where the spray cannot reach them. Preventative treatment, therefore, should begin with the bulbs in storage to kill both thrips and eggs, and then follow up with a spray to get the migrating insects, which may come to you from nearby fields, before they have a chance to get under the leaf and bud sheaths. So here's what to do, if you are located in a thrip area, and have reason to expect trouble:

After your bulbs have been cleaned of the old bulbs and roots, which operation is best done in early December after they have been cured a few weeks, sprinkle Naphthalene Flakes over the bulbs at the rate of about 1 oz. to 100 bulbs in a paper bag, tray or box, and let stand a month or two.

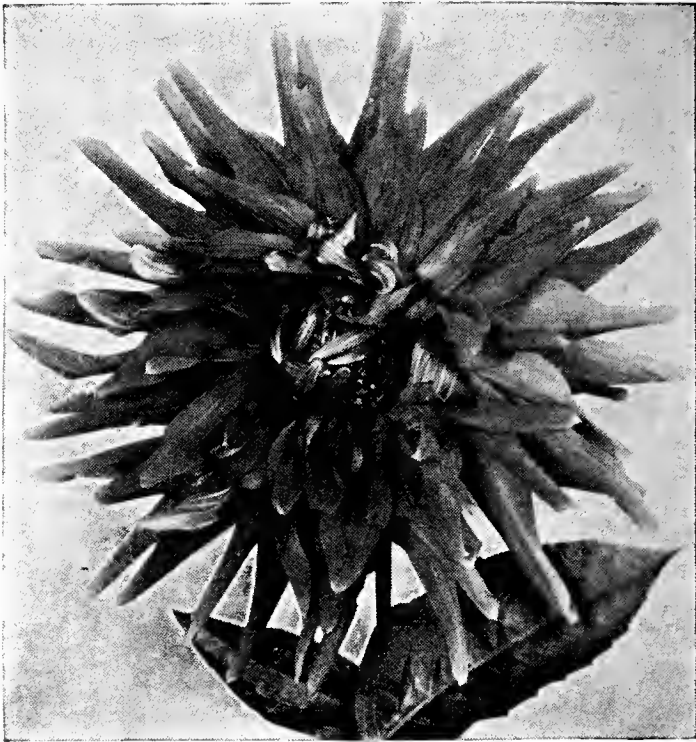
If your bulbs have become scabby or diseased, they may be benefited and possibly cured by the following process: In the spring, just before planting, pour almost boiling water over 1 oz. corrosive sublimate (poison) in an earthen or wood dish, just enough to dissolve it. Add this solution to 5 or 6 gals. lukewarm water, avoiding a metal container. Soak your bulbs in this solution for 2 hours and then plant as they are. This treatment will also kill any thrips and eggs which may be on your bulbs, but does not completely take the place of the naphthalene flakes, as the flakes kill during the winter before the insects have a chance to breed in storage.

A spray to protect your plants from thrip infestation from nearby fields or gardens may be made by dissolving 1 rounded tablespoonful Paris Green (poison) and 2 lbs. brown sugar in 3 gals. water. Spray every week or so.

An 8-page leaflet entitled "The Gladiolus Thrips", containing more complete information, with illustrations of the insect, pictures of damage to plants and bulbs, etc., will be mailed for 10c in stamps. This may be of great value to you.

Will mail a box of Naphthalene Flakes sufficient to treat 1000 bulbs for 25c. This price includes postage to Zone 4. More distant points, 5c extra. Write for price in quantity.

DAHLIAS



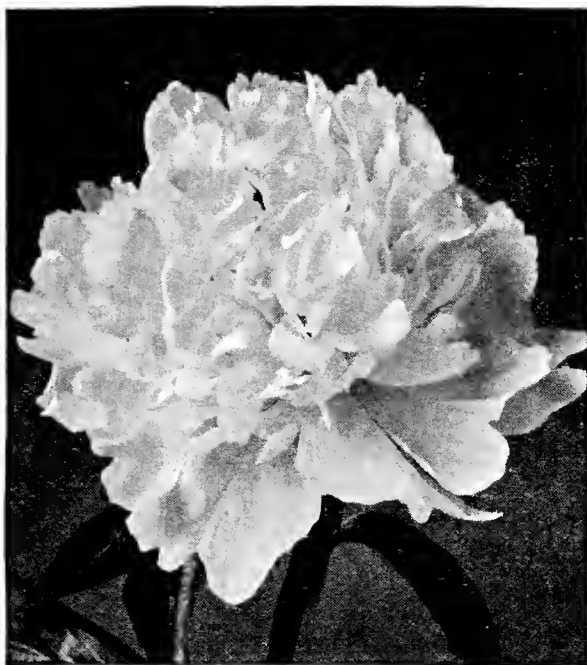
No garden is complete without at least a few choice Dahlias. These handsome flowers are easily grown, and reward the gardener with gorgeous blooms. Plant in May or early June, at least 3 ft. apart, and about 5 inches deep, laying the tuber flat, with the eye or sprout within a couple of inches of a stake previously driven. Light soil preferred, not too rich. Lighten heavy soils with peat moss, sand or coal ashes. Keep fertilizer from direct contact with tuber. After frost kills the plant, dig the clump, being careful not to break the necks of the tubers, and store in dry earth, sand or peat moss, in a cool but frost-proof cellar. Divide the clump into single tubers in the spring before planting.

Types: (S) Show; (D) Decorative; (C) Cactus.

Prices are prepaid. Spring delivery.

	Each
A. D. Livoni—(S) Handsome, bright, clear pink	\$.20
Avalon—(D) Big, clear, yellow35
Bashful Giant—(D) Immense. Apricot, shaded gold35
Cigarette—(Semi-C) Cream white, tipped orange red.....	.35
Countess of Lonsdale—(C) Deep salmon red25
Dreer's White—(S) White.....	.25
Fort Monmouth—(Hybrid C) Monster rich wine red.....	.75
Jane Cowl—(D) Huge golden bronze.....	.50
Jersey Beacon—(D) Chinese scarlet. Large.....	.35
Jersey Beauty—(D) Lovely pink. Good keeper.....	.35
Judge Marean—(D) Blending gold, orange, red.....	.50
Kalif—(C) Scarlet, Large.....	.50
Millionaire—(D) Lavender pink. Immense.....	.50
Mrs. Carl Salbach—(D) Large, mauve pink, long stems..	.35
Patrick O'Mara—(D) Old gold and terra cotta. Large.....	.35
Pride of Calif.—(D) Huge, deep thick red25
Sanhican's Blue Bird—(D) Bright violet-blue.....	.75
Thomas Edison—(D) Large, dark royal purple.....	1.00
Special Dahlia Offer: One tuber each of above 18 varieties,	
\$7.00 prepaid.	

PEONIES



Peonies are among the noblest and most magnificent of our hardy plants, their brilliant hues adding beauty to the entire surroundings. Very hardy, requiring no protection whatever. Once planted, they last a lifetime. Plant in the fall, crowns only 2 inches deep, and use no manure. Bonemeal is O. K. Delivery after the middle of September.

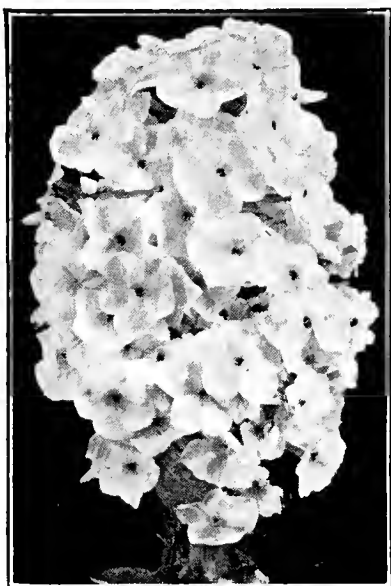
E means early. M—midseason. L—late.

- Albert Crousse**—(L) Beautiful soft shell pink.
- Avalanche**—(LM) White, penciled carmine.
- Baronesse Schroeder**—(M) Delicate flesh white.
- Duchesse de Nemours**—(E) Sulphur white, changing to white.
- Edulis Superba**—(E) Dark pink. Rose fragrance.
- Eugenie Verdier**—(EM) Hydrangea pink.
- Felix Crousse**—(LM) Brilliant crimson red.
- Festiva Maxima**—(E) White, flecked crimson. Fragrant.
- Karl Rosenfield**—(M) Rich velvety crimson.
- Marguerite Gerard**—(LM) Large flesh pink.
- Mons. Jules Elie**—(EM) Lilac pink. Large and fine.
- Richard Carvel**—(E) Bright crimson.
- Sarah Bernhardt**—(LM) Appleblossom pink. Large. Fragrant
- Solange**—(L) Cream white, shaded salmon pink, with a tint of orange. One of the most beautiful. 75c each.
- Therese**—(M) Exquisite soft rose pink, with a tint of lavender. Strong grower, and very fine. 75c each.
- Walter Faxon**—(M) Bright rose pink, shaded salmon or coral. One of the finest pinks. 75c each.

Price of all above, except the last three, 35c each; \$3.50 per doz., prepaid. Not less than 3 of a kind at the doz. rate.

Special Peony Offer: One each of above 16 varieties, \$5.50 prepaid.

PERENNIAL PHLOX



The hardy Phlox is one of the showiest and most easily grown of all perennials. Large heads of bloom in many colors, keeping the garden bright all through the late summer and fall. Spring delivery.

- Africa**—New brilliant carmine red.
- B. Comte**—Wine, or purple red.
- Beacon**—Bright cherry. Excellent.
- Betty Lou**—New glowing orange scarlet.
- Bridesmaid**—White, with crimson eye.
- Enchantress**—Beautiful salmon pink.
- Firebrand**—Brilliant orange scarlet.
- Graf Zeppelin**—White, with red eye.
- Iris**—Purplish blue. Strong grower.
- Jules Sandeau**—Watermelon pink. 20 in.
- La Vague**—Mauve rose. Cherry center.
- Milly Von Hoboken**—Large bright pink.
- Miss Lingard**—Early white. Long season.
- Mrs. Chas. Dorr**—Lovely lavender.
- Painted Lady**—Pink, with red eye. Tall.
- Pantheon**—Large salmon rose.
- Rhineland**—Large salmon pink.
- R. P. Struthers**—Brilliant rosy carmine.

Price: 20c each; \$2.00 per doz. Prepaid. Not less than 3 plants of a kind at the dozen rate.

Special Phlox Offer: One plant each of above 18 fine varieties, \$3.25 postpaid.

Mixed Phlox, unlabeled, \$1.50 per doz., \$10 per 100, Prepaid.

GYPSOPHILA (Baby's Breath)—A hardy perennial producing a cloud of tiny white flowers. Valuable for "mist effect" in bouquets. 25c each; \$2.00 per doz., prepaid.

TALL BEARDED IRIS

(German Iris)



The popularity of the Iris appears to be increasing. They are very easy to grow, adapting themselves to almost any soil or situation but preferring well drained soil and a sunny exposure. They are very hardy and once planted will last for years, needing only to be divided and reset every few years as they multiply and become crowded. Nearly all are fragrant. Plant not over one inch deep. A little lime is good.

The Iris has been wonderfully improved so that we now have nearly all the colors of the rainbow. The best time to plant is July to September. Deliveries begin about the middle of July.

(S) means standards or upper petals. (F) means falls or lower petals.

A. E. Kunderd—(S) yellow bronze. (F) magenta red. 2 ft.

Albert Victor—(S) soft blue. (F) lavender. 3½ ft.

Arnols—(S) rosy bronze. (F) purple. 3 ft.

Ambassadeur—(S) red violet. (F) purple maroon. 4 ft.

Candelabre—(S) white, spotted violet. (F) plum purple. 2½ ft.

Dream—Soft clear orchid pink, delicate shade. 3 ft.

Fairy—White, suffused soft blue. Early. Scented. 3 ft.

Flavescens—Soft yellow. 3 ft.

Juniata—Clear violet blue. Tall. Fragrant. 3½ ft.

Kochi—Early. Rich deep purple. 2 ft.

L. A. Williamson—Fine violet purple. Tall. Large. 42 in.

Lord of June—(S) lavender blue. (F) violet blue. 3½ ft.

Mithras—(S) yellow. (F) violet carmine. Good. 3 ft.

Mme. Gaudichau—Large deep rich purple. Winner. 3 ft.

Morning Splendor—(S) violet. (F) raisin purple. 3½ ft.

Mother of Pearl—Soft bluish lavender. Pretty. 3½ ft.

IRIS (continued)

- Opera**—(S) pansy violet. (F) violet purple. 32 in.
Princess Beatrice—Tall satiny lavender. Fine. 3½ ft.
Quaker Lady—(S) smoky lavender. (F) blue, old gold. 38 in.
Queen Caterina—Lavender violet. Orange beard. 3 ft.
Rhein Nixe—(S) white. (F) pansy violet, white edge. 3 ft.
Rose Unique—Early violet rose; nearly pink.
Shekina—Lemon yellow. 3 ft.
Vesper Gold—Apricot yellow. 3½ ft.
White Knight—White. Late. Fragrant. 30 in.

Price: All varieties, 15c each; \$1.20 per doz. Not less than 3 of a kind at the doz. rate. **Parcel Post Prepaid.**

Special Iris Offer: One each of above 25 varieties, labeled and postpaid, \$3.00.

SIBERIAN IRIS

In comparison to the heavy blooms of the Tall Bearded or German Iris, the Siberians have smaller flowers, but there are more of them to the plant, and on their tall slender stems they appear more butterfly-like and graceful. They bloom a little later than the bearded, and are among the best for cut flowers. Clumps very compact, with flowers massed at the top. Very hardy, multiply fast, and will thrive on dry soil, but prefer moist location. Full sun or half shade. Good for rockery and about the pool. Delivery spring or fall.

Siberian Blue—Rich blue.

Siberian White—Handsome white.

Either of above, 15c each; \$1.20 per doz.; \$5.00 per 100, **Prepaid.**

JAPANESE IRIS

This handsome species starts blooming after all other Iris are gone—late June and July. Large silken flowers, 6 to 8 inches or more across. Excellent for cut flowers when cut in the bud state, permitting the blooms to open in water. Plant in a sunny and moist location, but not where water will stand. Avoid lime.

Gold Bound—Double. Early. Fine white, creamy glow, with gold banded center.

Hercules—Double. Clear lilac blue.

Laughing Doll—(Waria Hotei) Double. Extra large lavender blue, with primrose blotches. One of the very best Japs.

Mahogany—Double. Mahogany red, with a tint of purple. Crested petals. One of the latest to bloom.

Universe—Double. Cerulean blue, veined white, golden center.

Price: 30c each; \$2.50 per doz., prepaid.

BLEEDING HEART

The old-fashioned perennial "Seal Flower". Long sprays of graceful heart shaped rose pink flowers in May or June. Fern-like foliage. Very hardy, long lived, and easy to grow in sun or shade. 35c each; \$3.50 per doz., prepaid.

RED HOT POKER

(Torch Lily—Tritoma)

Showy perennial of unusual appearance. Large spikes of brilliant orange scarlet flowers poised above the green foliage like spear heads. Mulch for the winter, or store in sand in cellar. 25c each; \$2.50 per doz., prepaid.

MADONNA LILY

The old fashioned and popular hardy garden Lily. Waxy white, with yellow anthers. Sweet scented. 2 to 4 ft. tall. Blooms in June and early July. Plant only 2 or 3 inches deep, surrounding bulb with sand. No fertilizer. Plant when bulbs are delivered (Aug. to Oct.). Blooming size bulbs, 25c each; \$2.50 per doz., prepaid.

HARDY GAILLARDIA

A popular and easily grown perennial. Thrives in any sunny position or soil, with little or no protection. Strong and vigorous, bearing a profusion of flowers during summer and fall.

Portola Hybrids—This is the finest strain of Gaillardias we know of. Many petaled flowers, often 3 inches across, of rich bronzy red, tipped with border of golden yellow. Long stems and fine for cutting. Strong divisions, sure to grow, 25c each; \$2.00 per doz., prepaid.

CHINESE LANTERN

Hardy perennial, growing about 2 ft. high, and bearing bright orange scarlet lantern-like pods which when cut will last the whole winter. Popular for house decoration. Roots should be planted flat and covered 3 inches. 15c each; \$1.25 per doz., prepaid.

PEAT MOSS

Up-to-date flower growers keep a supply of imported Peat Moss constantly on hand. By its use heavy soils are made more friable, mellow, less likely to bake, and better aerated. Light sandy soils hold moisture better. Good for mulching. Peat Moss with some fertilizer added, and a little lime, makes an excellent substitute for stable manure, with the advantage of being free from weed seeds. Keep on hand a mixture of $\frac{1}{2}$ sifted garden soil, $\frac{1}{4}$ sand, and $\frac{1}{4}$ peat moss. Use this for seed sowing, transplanting, and potting. Peat Moss is the modern medium for packing and storing Cannas, Dahlias, etc. Clean, odorless and pleasant to handle.

Comes in compressed bales which will "fluff up" into about 20 bushels. We have this product shipped to you by freight direct from the wharf in New York Harbor, which accounts for our low price. Most houses get from \$3 to \$4 per bale.

1 bale, \$2.75; 2 bales, \$5.00; 5 bales, \$11.25

ECONOMY COLLECTION OF GLADIOLUS BULBS

This is a special assortment of 30 bulbs in 10 or 15 different varieties, and a wide range of colors. Blooming size, not labeled. Easy directions for culture included. \$1.00 postpaid.

SIX ECONOMY COLLECTIONS FOR \$5.00 POSTPAID

You can get one free: Just get five of your neighbors to order an Economy Collection apiece, and we will send them direct (if you furnish the names and addresses) and will also send you one free of charge for your trouble, if you ask for it at time of ordering. Write plainly, please.

MY CATALOG FOR 1935

will be mailed between Jan. 15 and Feb. 15, 1935 to all customers who have ordered of me within the last two years. Those who have not ordered recently may have a copy for the asking if you will just let me know you are still interested.

CATALOGS FOR YOUR FRIENDS

If you have friends and neighbors who grow, or intend to grow, Flowers, I will be very glad to mail them my catalog. Your name will not be mentioned unless you request it. Write names and addresses plainly, please.



Rockwell's "GLADIOLUS" You Need This Book!

How to plant, cultivate, harvest and store your bulbs. Types and varieties. Increasing the stock. Creating new kinds. Growing for exhibition. Making money with bulbs and flowers. Price only \$1.00, postpaid.

Sent free as a premium with an order for \$10 or more from this catalog at single or dozen rates, if asked for at time of ordering. Items at 100 rates cannot be counted in.

Companion Books to the above can be furnished in the following titles: IRISES, DAHLIAS, PEONIES, ROSES, SHRUBS, EVERGREENS and ROCK GARDENS. (Same price, same offer).

HOWARD M. GILLET

Bulb and Flower Grower

NEW LEBANON, N. Y.